



**The Del Norte/Eastgate Homeowners' Association publishes a quarterly newsletter that is distributed to all Del Norte/Eastgate residents. The newsletter is also downloadable online.**

**Newsletters Distribution to 484 Homes**

**Advertising Opportunity for Local Businesses: \$400 for (4) Newsletter Publications + MORE!**

We are now accepting a limited number of advertisements for the Del Norte/Eastgate newsletter. Ad space is available on a first-come, first-serve basis to local companies that provide products and services to our homeowners; coupons or coupon codes are encouraged.

Company advertisements will be included on the HOA community website (DNEGcommunity.com), on our Facebook page, in welcome baskets given to new community residents, as well as a sign on our ad wall at our community pool. (The company must supply the Cora-plex 24"x18" print board which the HOA will properly post and maintain for the duration of the upcoming pool season.) A PDF version of the newsletter will be posted on our website after being distributed to our residents. Advertisers may request that a paper copy be sent to the business address.

The rate for a 3.5" x 2" ad in the newsletter is \$400 for 4 publications. It is the responsibility of each business to create and submit the ad to us, as we are not graphic designers. We will allow some flexibility on the size for formatting reasons; however any ads exceeding 3.5" x 2" will only be accepted if there is enough space available on the ad page to accommodate it. As there is no price difference between ad sizes, we reserve the right to adjust ad image size. We may increase your ad size as needed to fill space, as long as the image quality remains acceptable, or we may decrease your ad size down to the 3.5" x 2" standard size, but no smaller.

**What you, the Company, get for \$400:**

- 3.5" x 2" business card ad in (4) full-color community newsletters (back page)
- Ad on the Del Norte/Eastgate HOA Facebook page
- Ad in the HOA Welcome Basket gifts to new community residents
- Sign posted at our community pool (sign supplied by the company – 24"x18" Cora-plex)

**How to Advertise with us:**

- Fill out and return the **Ad Submission Form** with a check for \$400.
- Email ad/graphic (if needed) in pdf, jpg, gif, or bmp format to [dnegcommunity@gmail.com](mailto:dnegcommunity@gmail.com)

**Terms and Conditions:**

- All ad artwork must be properly sized. Ads undersized or exceeding the allowable size will be returned or resized at our discretion.
- Ads must be in jpg, gif, or bmp format.
- All advertising must be paid in FULL and in advance or at the time of submission.
- Advertising space is limited and ads are accepted on a first-come, first-served basis.
- Ads are not accepted for adult-oriented services or establishments, and the content of ads is subject to review by the newsletter editor. Del Norte/Eastgate HOA is a private, members-only organization and reserves the right to refuse advertisements at its discretion.
- Advertisement in Del Norte/Eastgate HOA newsletter should not be construed as an endorsement of products or services by the Del Norte/Eastgate HOA.

2" Finished

Standard Business Card  
Finished Dimensions  
**3.5" x 2"**

PINK: SAFE ZONE - NO TEXT OR CRITICAL INFORMATION SHOULD TOUCH THIS AREA

BLUE: BLEED AREA

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**BACK PAGE— Del Norte/Eastgate Community Newsletter**

**Your Ad will be published in 4 Consecutive Quarters**



## 2020 ADVERTISING SUBMISSION FORM

Del Norte/Eastgate HOA

PMB 171

2123 Old Spartanburg Road

Greer, SC 29650

**Email:** [dnegcommunity@gmail.com](mailto:dnegcommunity@gmail.com)

**Website:** [DnegCommunity.com](http://DnegCommunity.com)

**Phone:** (864) 244-3668

<b>BUSINESS NAME:</b>		<b>CONTACT NAME:</b>	
<b>EMAIL:</b>		<b>PHONE:</b>	
<b>ADDRESS:</b>		<b>CITY:</b>	<b>ZIP:</b>

INFORMATION FOR ADVERTISER'S DEADLINE AND PAYMENT: Your ad and payment are due by Friday, March 20 by 5pm to guarantee insertion. Ad size on the newsletter is 3.5" x 2". If ad size exceeds this limit, it will be sized down accordingly. Please email ad/business card to [dnegcommunity@gmail.com](mailto:dnegcommunity@gmail.com) or call for a pick-up by Friday, March 20. No cancellations are permitted after payment. No refunds or exchanges. Payment must be made in full for the 4 quarterly issues of the newsletter at the time of purchase. Form of payment accepted: Debit/Credit Card or Check. If paying by Debit/Credit Card, please email this form to us and we will send you an invoice to pay via email electronically.

**TOTAL ADVERTISING CHARGE: \$400**

**Includes 5 Areas of Advertisement — All Inclusive:**

**Newsletter, Website, Facebook Page, Welcome Basket and Pool Area**

Included in your advertising package is the posting of your company sign at our community pool located at 310 Gaithburg Square, Taylors, SC 29687. If you choose to provide us with a cora-plex sign **18"x24"**, we will install it. Your sign (if provided) will be viewable from Memorial Day 2020 thru Labor Day 2020. We do not return any signs at the end of the season unless you request and arrange for pick-up.

I have agreed to reserve the above advertising space in the Del Norte/Eastgate Newsletter, Community Website, Facebook Page, Welcome Baskets and Community Pool Advertising Area, and I agree to pay the contracted all-inclusive advertising amount of \$400. We understand that advertising cannot be cancelled.

**Print Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_